

globsyn 
business school
AMBITION OF THE YOUNG





- Setup by a technoprenuer of international repute, Globsyn has deep domain competencies in Technology and Education
- Globsyn is built on the foundation of innovation and creativity, facilitated by technology
- Globsyn's core businesses revolve around the development of technology and enabling the youth with relevant education and skills to manage business functions using technology

globsyn business school





OUR VISION

To build an education edifice, where young men and women have freedom to excel, fulfil their career aspirations through a globally networked, corporate savvy, research driven management education system.





We are continuously adapting to the daily dynamics of this ever-changing world to further the culture and legacy of the B-School. I have always believed in learning beyond education, and over time, this belief of mine has slowly got embedded into the very DNA of all that Globsyn Business School stands for.

Today, it will not be completely out of place to say that GBS stands amongst the very best in management education, nationally.

- Mr. Bikram Dasgupta
speaking at the 17th Convocation Ceremony
of Globsyn Business School
(Founder & Chairman, Globsyn Group)



We are all very lucky to be present at Globsyn Business School, attending 'Embracing AI for Humanity', which represents a paradigm shift in how we perceive and integrate Artificial Intelligence into our lives.

Congratulations to the organizers for hosting this International Vision Seminar and advancing AI to new heights.

- Prof. (Dr.) T. G. Sitharam
speaking at the International Vision Seminar on
'Embracing AI for Humanity'

(Chairman – AICTE)



I understand Globsyn Business School practices Care for Society involving their students who work for elderly, disabled and downtrodden. This is indeed a laudable task.

I wish the Globsyn program a great success and hope the industry will appreciate the efforts put in by Globsyn.

**- Dr. Anil Sahasrabudhe
speaking at the International Vision Seminar on
'Spirituality in Management Education'**

**(Chairman, NETF, NBA, EC – NAAC
Former Chairman – AICTE)**

16th International Education Leadership & Skill Development Summit 2023

Strengthening Social Fabric with Values & Ethics based Education along with Life
(Alignment with India's Education Aspirations)



Rahul Dasgupta, Director & Trustee, Globsyn Business School, receiving the 'Institute of the Year - East' award at the 16th International Education Leadership & Skill Development Summit 2023, organized by ASSOCHAM, India



RECOGNITIONS





MANAGEMENT TEAM OF GLOBSYN KNOWLEDGE FOUNDATION



Bikram Dasgupta

An alumnus of Harvard Business School and IIT Kharagpur, Bikram has over 40 years' experience in entrepreneurship, consulting, advisory, mentorship and has been a pioneer in alternative education.



Rahul Dasgupta

An alumnus of Durham Business School, Rahul is extremely passionate about education and skill development of youth in the country.



Prof. R. C. Bhattacharya

An MBA from Cranfield University and successful corporate executive, Professor Bhattacharya has been teaching various aspects of strategic management at the IIMs for several years.



Romit Dasgupta

An alumnus of Imperial College London, Romit has played a pivotal role in piloting GBS to be among the top 5 B-Schools in Eastern India.



GOVERNING COUNCIL OF GLOBSYN KNOWLEDGE FOUNDATION

✓ **Mr. Arjun Malhotra**
Chairman, Evolko Inc.

✓ **Mr. Alope Mookherjea**
Former Senior Advisor, Ernst & Young LLP; Former Chairman, Flakt (India) Limited

✓ **Prof. Tridib Mazumdar**
Professor of Marketing, Emeritus at Whitman School of Management, Syracuse University

✓ **Mr. Samir Ghosh**
Management Consultant and Former Vice Chairman & Director, Corporate Strategy, ITC Group Companies

✓ **Mr. Sandipan Chakravortty**
Chairman, Mjunction Services Limited



GOVERNING COUNCIL OF GLOBSYN KNOWLEDGE FOUNDATION

✓ **Prof. Damodar Acharya**

Former Director, Indian Institute of Technology-Kharagpur; Former Chairman, All India Council of Technical Education (AICTE)

✓ **Prof. Swagata Sen**

Professor, Department of Commerce, Calcutta University

✓ **Dr. Mary C. Gentile**

Creator/Director, Giving Voice to Values, Richard M. Waitzer Bicentennial Professor of Ethics
The University of Virginia, Darden School of Business, USA

✓ **Prof. Shekhar Chaudhuri**

Former Director and Professor of Strategic Management, IIM Calcutta; Former Professor of Business Policy, IIM Ahmedabad; Former Dean, Vinod Gupta School of Management, IIT Kharagpur



GOVERNING COUNCIL OF GLOBSYN KNOWLEDGE FOUNDATION

✓ **Mr. Dhruba Mukherjee**
CEO, ABP Pvt. Ltd.

✓ **Mr. Bikram Dasgupta**
Founder and Chairman, Globsyn Group

✓ **Prof. R. C. Bhattacharya**
Vice Chairman, Globsyn Group

✓ **Mr. Rahul Dasgupta**
Director & Trustee, Globsyn Business School



ACADEMIC COUNCIL OF GLOBSYN KNOWLEDGE FOUNDATION

✓ **Dr. Sharmistha Banerjee**

Chairperson, Academic Council, Globsyn Business School; Professor, Department of Business Management, Calcutta University; Former Head of Dept., Calcutta University

✓ **Dr. Ramaswamy Nandagopal**

Director General, Sree Saraswathi Thiagaraja College, Pollachi, Tamil Nadu; Ex-President, AIMS

✓ **Mrs. Suchitra Guha**

Former Head, HR/IR Commercial, Tata Steel Limited

✓ **Mr. Saibal Chatterjee**

Managing Director, Lokenath Chatterjee & Sons (Precision Tools) Pvt. Ltd.



ACADEMIC COUNCIL OF GLOBSYN KNOWLEDGE FOUNDATION

✓ **Dr. Prabir Kumar De**

Professor, Department of Mechanical Engineering, Jadavpur University (AICTE Nominee)

✓ **Dr. Subhrangshu Sanyal**

CEO, IIM Calcutta Innovation Park

✓ **Dr. Prabina Rajib**

Professor (Finance & Accounting), Vinod Gupta School of Management, IIT Kharagpur, and
Ex-Dean - Vinod Gupta School of Management, IIT Kharagpur

✓ **Mr. T. V. Srinivas Shenoy**

Chief Commercial Officer (Long Products), Tata Steel Limited



ACADEMIC COUNCIL OF GLOBSYN KNOWLEDGE FOUNDATION

✓ **Mr. Sudhir Chand**
Ex-Director, Exide Group

✓ **Mr. Anil Kumar Garg**
Ex-Head Finance & IT, Personal Care Products Business, ITC Limited

✓ **Ms. Ranjana Gupta**
Director, Kantar, South Asia

✓ **Prof. R. C. Bhattacharya**
Vice Chairman, Globsyn Group

✓ **Mr. Rahul Dasgupta**
Director & Trustee, Globsyn Business School



GLOBSYN BUSINESS SCHOOL

Start



2002
Incepted India's first
Corporate B-School
with 54 students

2008
Moved to
60000sqft campus
in Globsyn Crystals





2010
Sets up Globsyn
Knowledge
Foundation

2011
Sets up AICTE
Accredited 100000sqft
lush green campus



2015
Ranks for the first time
in Business India's Best
B-School Survey



2018
Offers diplomas on
GBS Secured
Certification Platform

2020
Becomes a member
of AACSB
International



2020
Transits from 'Brick' to
'Click' model during
the pandemic



2021
Blends online & offline
education via Hybrid
Learning Classroom

2022
20 years of continuous
innovation in post-
graduate manage-
ment education



3500+
Alumni



EDIFICE: INNOVATION, RESEARCH, TECHNOLOGY

Learn n Intern

A unique platform where Industry leaders share their experiences and insights with aspiring managers

Knowledge Cell

Content architecture that comprises a full-time research and content development team

Knowledge Finishing School™

Globsyn's Innovative pedagogy system forms the core of the Academic Delivery [details](#)

Globsyn Research Cell

An endeavor to make GBS research oriented, and impact the society and stakeholders with its research output, strategic input and knowledge dissemination





GBS Direct

India's first and only fully online Admission system

eGlobsyn

Online Learning Management System

GBS Secure Certification Platform

India's first AICTE approved B-School offers its diplomas on a Secure Certification Platform

AI-Integrated Management Curriculum

Integration of Artificial Intelligence (AI) and Human Values into the management curriculum, with emphasis on both technological proficiency and ethical considerations

Innovation, Research and Technology forms the strongest platform to help us build careers for our students

- Founded by a tech entrepreneur of global repute, Globsyn Business School has a strong technology products root
- GBS uses technology product platforms – from enrolment to delivery to placements – to empower the students
- All technology platforms are developed by Globsyn's own Innoventures team and are licensed exclusively to GBS



LEARNING BEYOND CLASSROOM EDUCATION

Globsyn Business School is redefining management education, and practices learning beyond classroom education to build holistic multi-skilled managers who are star performers in their organizations

Kalyani Youth Leadership Forum

Students imbibe the practice of selfless social work as an integral part of their lives, while internalising Human Resource skills necessary to become good managers

Embryon – GBS E-cell

Aimed at encouraging Entrepreneurship among students and creating a platform to foster tomorrow's Entrepreneurs and Intrapreneurs for bigger challenges that lie ahead

Serendipity

An ideal platform that allows students to practice learnings gained in classroom to organise a large-format event, which is run as a virtual organization and embodies all nuances of managing a business



LEARNING BEYOND CLASSROOM EDUCATION





LEARNING BEYOND CLASSROOM EDUCATION





BEYOND EDUCATION: OTHER STAKEHOLDERS

Globsyn's philosophy of Beyond Education is not limited to the students. Other stakeholders – the alumni, the corporates and the academicians – are also entwined through the various Beyond Education initiatives

An event that allows GBS to thank its corporate partners by providing them a platform where they have the opportunity to hear stalwarts from the industry speak about their experiences

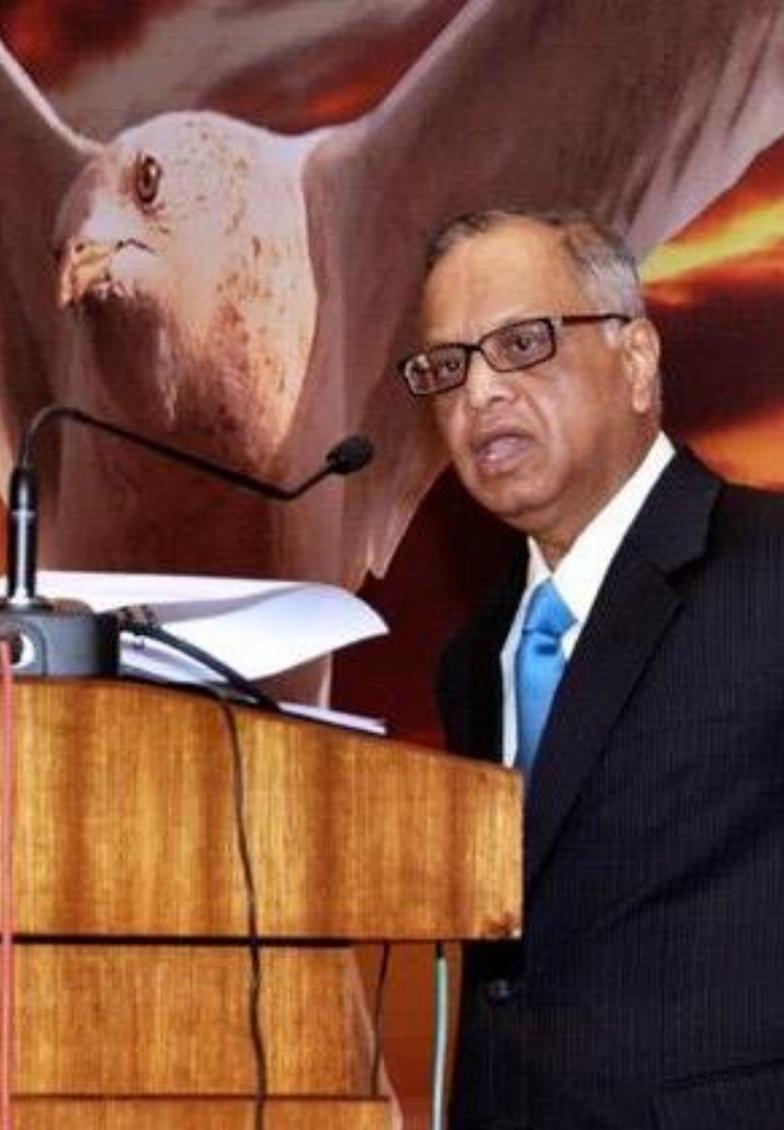
Annual
Lecture
Series

Alumni
Engage

An initiative that connects with the alumni at a personal level and strengthen their bond with GBS, allowing them to actively participate in the activities of the school

Conceptualized for the academic community, GBS aims at reaching out to best minds of management education through this platform

Management
Conference



Mr. N R Narayana Murthy, Founder, Infosys
delivering Globsyn Annual Lecture 2012



Dasho Karma Ura, President, The Centre for
Bhutan Research and GNH Research Thimpu,
Bhutan delivering his Valedictory Speech at the
First International Conference on Spirituality in
Management Education



Dr. Montek Singh Ahluwalia,
Deputy Chairman, Planning Commission,
Government of India
delivering the Iconic Speech at RETRACE –
Globsyn Business School Alumni Brand Summit



INTERNATIONAL RELATIONSHIPS

	<p>In collaboration with</p> 		
			
			
			



MEMBERSHIPS (INTERNATIONAL & NATIONAL)





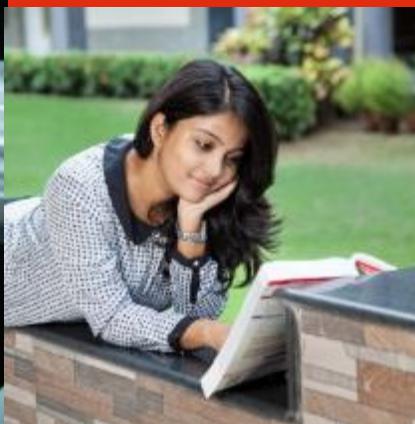
SCHOOL OF GRADUATE STUDIES



Post Graduate Diploma In Management

Post Graduate Diploma In Management – Business Analytics

Approved by **AICTE**



MBA (Global)

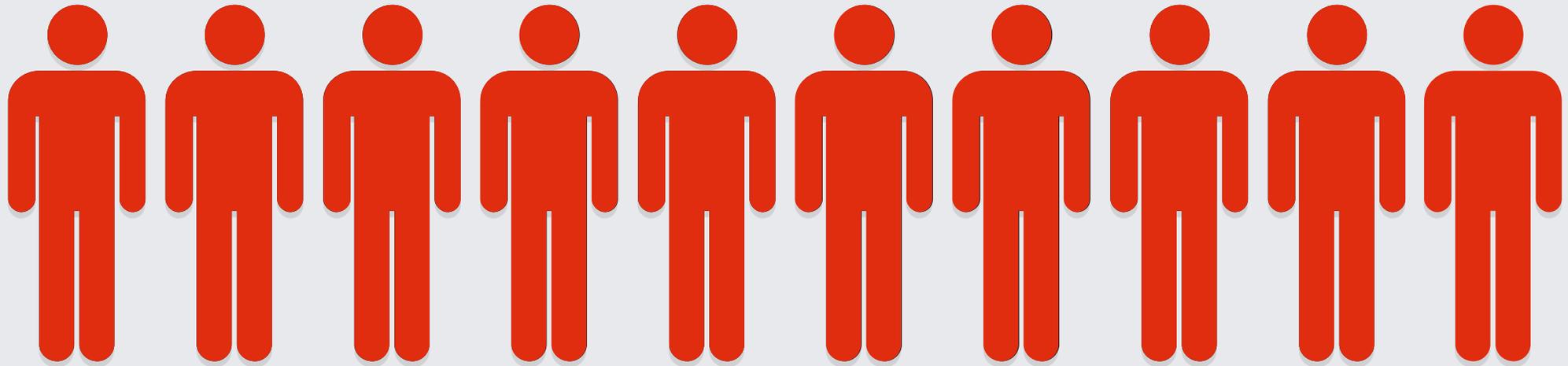
In partnership with **Malaysia University of Science and Technology**, set up in collaboration with MIT, USA



CORPORATE RELATIONSHIP PROGRAM

100%

Students placed in academic year 2023-24





CORPORATE RELATIONSHIP PROGRAM



and a host of others...



EMPLOYER TESTIMONIALS

“We selected some students for projects with Marico and the output was good and students were disciplined. Placement Team of Globsyn is very supportive & responsive. We look forward to have a synergistic relationship in future.”



Himanshu Shah
Divisional Sales – HR Manager

“It's been a pleasure working with Globsyn. We would like to share the feedback that we have received by business about your students working with PwC SDC that they are hard working and performing really well. Thanks for all your cooperation.”



Arundhati Roy
Human Capital

“It's been a pleasure visiting Globsyn. As an organization we are visiting you for the 3rd time in a row and hopefully we will be able to keep up our business expectations of selecting candidates who as always have scaled up to new heights and delivered exemplary performance. Thanks for all the co-operation!”



Subhas Kisku
Manager – Talent Acquisition

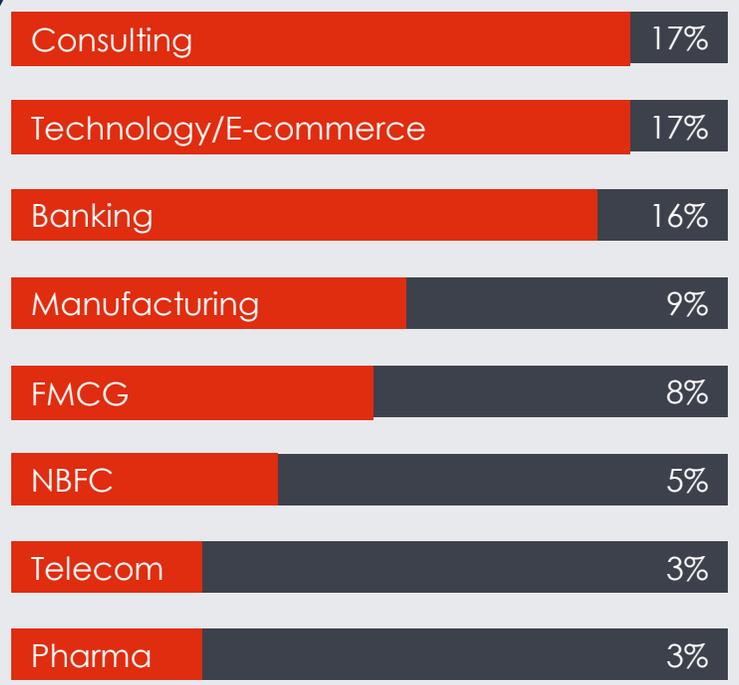


GLOBSYN BUSINESS SCHOOL ALUMNI



○ 3500+ Alumni

○ 15% Entrepreneurs





ALUMNI TESTIMONIALS

I have always felt to be very fortunate to gain the foundational knowledge about specific subjects such as Finance and Economics at Globsyn. Along with this Globsyn was the first place where a bigger world of greater hopes and opportunities was introduced to me for the first time, I still relish the intense sessions delivered to us by BDG Sir (I like to stick to this abbreviation, since it has now become synonymous with the energy, passion and workings of Globsyn towards wellbeing of our society at large).

Sudip Patra
PhD.
(Glasgow University)

Globsyn Business School has always been very close to my heart. The very first day I got an opportunity to interact with Mr. Bikram Dasgupta. Though he spoke a lot about the B School but what struck to my heart were his golden words “An ordinary person can do extraordinary things.” Life at GBS was filled up with various activities. You learn new things, each teaching you a lesson for life. You get amazing friends, truckloads of memories and a once in a lifetime experience.

Tirtha Das
Regional Human Resource Manager
(Abbott Truecare Pharma Pvt Ltd)

Globsyn Business School prepares its students to face the challenges in the corporate world outside college campus. It inculcates the confidence to deliver under pressure.

Tanima Sur
Deputy Manager – PD & Rewards
Vodafone Mobile Services



Globsyn Business School

- A Snapshot

- 23+ Years Legacy in Management Education
- Benchmark for Higher Education in Eastern India
- AI-Integrated Management Curriculum
- AICTE Approved PGDM & PGDM – Business Analytics
- Collaboration with MUST – set up in partnership with MIT, USA – for MBA (Global)
- Member of AACSB International, AMA, CII, AIMS, AIMA, CMA, BCC&i, amongst others
- Ranked among the top 50 B-Schools in India
- 3500+ Alumni Globally
- 360+ Corporate Relations
- Optimum Placement since Inception



