


globsyn   
business school  
AMBITION OF THE YOUNG





- Setup by a technoprenuer of international repute, Globsyn has deep domain competencies in Technology and Education
- Globsyn is built on the foundation of innovation and creativity, facilitated by technology
- Globsyn's core businesses revolve around the development of technology and enabling the youth with relevant education and skills to manage business functions using technology

# globsyn business school





# OUR VISION

To build an education edifice, where young men and women have freedom to excel, fulfil their career aspirations through a globally networked, corporate savvy, research driven management education system.





***We are continuously adapting to the daily dynamics of this ever-changing world to further the culture and legacy of the B-School. I have always believed in learning beyond education, and over time, this belief of mine has slowly got embedded into the very DNA of all that Globsyn Business School stands for.***

***Today, it will not be completely out of place to say that GBS stands amongst the very best in management education, nationally.***

- Mr. Bikram Dasgupta  
speaking at the 17<sup>th</sup> Convocation Ceremony  
of Globsyn Business School

(Founder & Chairman, Globsyn Group)



***We are all very lucky to be present at Globsyn Business School, attending 'Embracing AI for Humanity', which represents a paradigm shift in how we perceive and integrate Artificial Intelligence into our lives.***

***Congratulations to the organizers for hosting this International Vision Seminar and advancing AI to new heights.***

- Prof. (Dr.) T. G. Sitharam  
speaking at the International Vision Seminar on  
'Embracing AI for Humanity'

(Chairman – AICTE)



***I understand Globsyn Business School practices Care for Society involving their students who work for elderly, disabled and downtrodden. This is indeed a laudable task.***

***I wish the Globsyn program a great success and hope the industry will appreciate the efforts put in by Globsyn.***

**- Dr. Anil Sahasrabudhe  
speaking at the International Vision Seminar on  
'Spirituality in Management Education'**

**(Chairman, NETF, NBA, EC – NAAC  
Former Chairman – AICTE)**

# 16<sup>th</sup> International Education Leadership & Skill Development Summit 2023

Strengthening Social Fabric with Values & Ethics based Education along with Life  
(Alignment with India's Education Aspirations)



Rahul Dasgupta, Director & Trustee, Globsyn Business School, receiving the 'Institute of the Year - East' award at the 16th International Education Leadership & Skill Development Summit 2023, organized by ASSOCHAM, India





# RECOGNITIONS





# MANAGEMENT TEAM OF GLOBSYN KNOWLEDGE FOUNDATION



**Bikram Dasgupta**

An alumnus of Harvard Business School and IIT Kharagpur, Bikram has over 40 years' experience in entrepreneurship, consulting, advisory, mentorship and has been a pioneer in alternative education.



**Rahul Dasgupta**

An alumnus of Durham Business School, Rahul is extremely passionate about education and skill development of youth in the country.



**Prof. R. C. Bhattacharya**

An MBA from Cranfield University and successful corporate executive, Professor Bhattacharya has been teaching various aspects of strategic management at the IIMs for several years.



**Romit Dasgupta**

An alumnus of Imperial College London, Romit has played a pivotal role in piloting GBS to be among the top 5 B-Schools in Eastern India.



# GOVERNING COUNCIL OF GLOBSYN KNOWLEDGE FOUNDATION

✓ **Mr. Arjun Malhotra**

Ex Co-Founder, HCL Group; Chairman, Magic Software, Inc., USA

✓ **Mr. Alope Mookherjea**

Former Senior Advisor, Ernst & Young LLP; Former Chairman, Flakt (India) Limited

✓ **Prof. Tridib Mazumdar**

Professor, Emeritus Syracuse University, USA

✓ **Mr. Samir Ghosh**

Former Vice Chairman, ITC Group Companies

✓ **Mr. Sandipan Chakravorty**

Former Chairman, Mjunction Services Limited



# GOVERNING COUNCIL OF GLOBSYN KNOWLEDGE FOUNDATION

✓ **Prof. Damodar Acharya**

Former Director, Indian Institute of Technology-Kharagpur; Former Chairman, All India Council of Technical Education (AICTE)

✓ **Prof. Swagata Sen**

Professor, Department of Commerce, University of Calcutta; Former Vice Chancellor, Gour Banga University

✓ **Dr. Mary C. Gentile**

Creator/Director, Giving Voice to Values, Formerly the Richard M. Waitzer Bicentennial Professor of Ethics The University of Virginia, Darden School of Business, USA

✓ **Prof. Shekhar Chaudhuri**

Former Director and Professor of Strategic Management, IIM Calcutta; Former Professor of Business Policy, IIM Ahmedabad; Former Dean, Vinod Gupta School of Management, IIT Kharagpur



# GOVERNING COUNCIL OF GLOBSYN KNOWLEDGE FOUNDATION

✓ Mr. Dhruba Mukherjee  
CEO, ABP Pvt. Ltd.

✓ Mr. Sandeep Kumar  
Managing Director, TSDPL

✓ Mr. Bikram Dasgupta  
Founder and Chairman, Globsyn Group

✓ Prof. R. C. Bhattacharya  
Vice Chairman, Globsyn Group

✓ Mr. Rahul Dasgupta  
Director & Trustee, Globsyn Business School



# ACADEMIC COUNCIL OF GLOBSYN KNOWLEDGE FOUNDATION

✓ **Dr. Sharmistha Banerjee**

Chairperson, Academic Council, Globsyn Business School; Professor and Head, Department of Business Management, University of Calcutta

✓ **Dr. Ramaswamy Nandagopal**

Director General, Sree Saraswathi Thiagaraja College, Pollachi, Tamil Nadu; Former President, AIMS

✓ **Mrs. Suchitra Guha**

Former Head, HR/IR, Tata Steel Limited

✓ **Mr. Saibal Chatterjee**

Chairman and Managing Director, Lokenath Chatterjee & Sons (Precision Tools) Pvt. Ltd.



# ACADEMIC COUNCIL OF GLOBSYN KNOWLEDGE FOUNDATION

✓ **Mr. Anil Kumar Garg**

CEO, Maharishi Dayanand Education Trust; Former Head, IT & Finance, ITC Limited

✓ **Dr. Subhrangshu Sanyal**

CEO, IIM Calcutta Innovation Park

✓ **Mr. Amitabha Datta**

Chairman, The Telegraph Education Foundation

✓ **Mr. T. V. Srinivas Shenoy**

Executive in Charge, Bearings Division, Tata Steel Ltd.



# ACADEMIC COUNCIL OF GLOBSYN KNOWLEDGE FOUNDATION

✓ Ms. Ranjana Gupta

Director, Kantar, South Asia; GBS Alumnus, Batch 2002-04

✓ Prof. R. C. Bhattacharya

Vice Chairman, Globsyn Group

✓ Mr. Rahul Dasgupta

Director & Trustee, Globsyn Business School





# GLOBSYN BUSINESS SCHOOL

Start



2002  
Incepted India's first  
Corporate B-School  
with 54 students

2008  
Moved to  
60000sqft campus  
in Globsyn Crystals





2010  
Sets up Globsyn  
Knowledge  
Foundation

2011  
Sets up sprawling  
state-of-the-art 8-Acre  
lush green campus



2015  
Ranks for the first time  
in Business India's Best  
B-School Survey

WON THE TOP 10 SCHOOLS (Survey 2015)	
1	IIM-Calcutta
2	XLRJ-Jamshedpur
3	IIT-Kharagpur (VGSOM)
4	XIM-Bhubaneswar
5	Globsyn Business School, Calcutta



2018  
Offers diplomas on  
GBS Secured  
Certification Platform

2020  
Becomes a member  
of AACSB  
International



2020  
Transits from 'Brick' to  
'Click' model during  
the pandemic



2021  
Blends online & offline  
education via Hybrid  
Learning Classroom

2022  
20 years of continuous  
innovation in post-  
graduate manage-  
ment education



3500+  
Alumni



# EDIFICE: INNOVATION, RESEARCH, TECHNOLOGY

## Learn n Intern

A unique platform where Industry leaders share their experiences and insights with aspiring managers

## Knowledge Cell

Content architecture that comprises a full-time research and content development team

## Knowledge Finishing School™

Globsyn's Innovative pedagogy system forms the core of the Academic Delivery [details](#)

## Globsyn Research Cell

An endeavor to make GBS research oriented, and impact the society and stakeholders with its research output, strategic input and knowledge dissemination





### GBS Direct

India's first and only fully online Admission system

### eGlobsyn

Online Learning Management System

### GBS Secure Certification Platform

India's first AICTE approved B-School offers its diplomas on a Secure Certification Platform

### AI-Integrated Management Curriculum

Integration of Artificial Intelligence (AI) and Human Values into the management curriculum, with emphasis on both technological proficiency and ethical considerations

Innovation, Research and Technology forms the strongest platform to help us build careers for our students

- Founded by a tech entrepreneur of global repute, Globsyn Business School has a strong technology products root
- GBS uses technology product platforms – from enrolment to delivery to placements – to empower the students
- All technology platforms are developed by Globsyn's own Innoventures team and are licensed exclusively to GBS



# LEARNING BEYOND CLASSROOM EDUCATION

Globsyn Business School is redefining management education, and practices learning beyond classroom education to build holistic multi-skilled managers who are star performers in their organizations

## Kalyani Youth Leadership Forum

Students imbibe the practice of selfless social work as an integral part of their lives, while internalising Human Resource skills necessary to become good managers

## Embryon – GBS E-cell

Aimed at encouraging Entrepreneurship among students and creating a platform to foster tomorrow's Entrepreneurs and Intrapreneurs for bigger challenges that lie ahead

## Serendipity

An ideal platform that allows students to practice learnings gained in classroom to organise a large-format event, which is run as a virtual organization and embodies all nuances of managing a business



# LEARNING BEYOND CLASSROOM EDUCATION







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# BEYOND EDUCATION: OTHER STAKEHOLDERS

Globsyn's philosophy of Beyond Education is not limited to the students. Other stakeholders – the alumni, the corporates and the academicians – are also entwined through the various Beyond Education initiatives

An event that allows GBS to thank its corporate partners by providing them a platform where they have the opportunity to hear stalwarts from the industry speak about their experiences

Annual  
Lecture  
Series

Alumni  
Engage

An initiative that connects with the alumni at a personal level and strengthen their bond with GBS, allowing them to actively participate in the activities of the school

Conceptualized for the academic community, GBS aims at reaching out to best minds of management education through this platform

Management  
Conference



Mr. N R Narayana Murthy, Founder, Infosys  
delivering Globsyn Annual Lecture 2012



Dasho Karma Ura, President, The Centre for  
Bhutan Research and GNH Research Thimpu,  
Bhutan delivering his Valedictory Speech at the  
First International Conference on Spirituality in  
Management Education



Dr. Montek Singh Ahluwalia,  
Deputy Chairman, Planning Commission,  
Government of India  
delivering the Iconic Speech at RETRACE –  
Globsyn Business School Alumni Brand Summit



# INTERNATIONAL RELATIONSHIPS





# MEMBERSHIPS (INTERNATIONAL & NATIONAL)





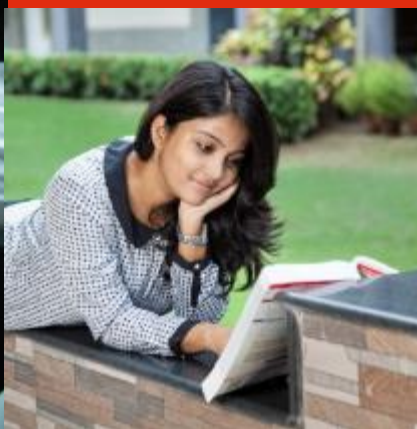
# SCHOOL OF GRADUATE STUDIES



Post Graduate Diploma In Management

Post Graduate Diploma In Management – Business Analytics

Approved by **AICTE**



MBA (Global)

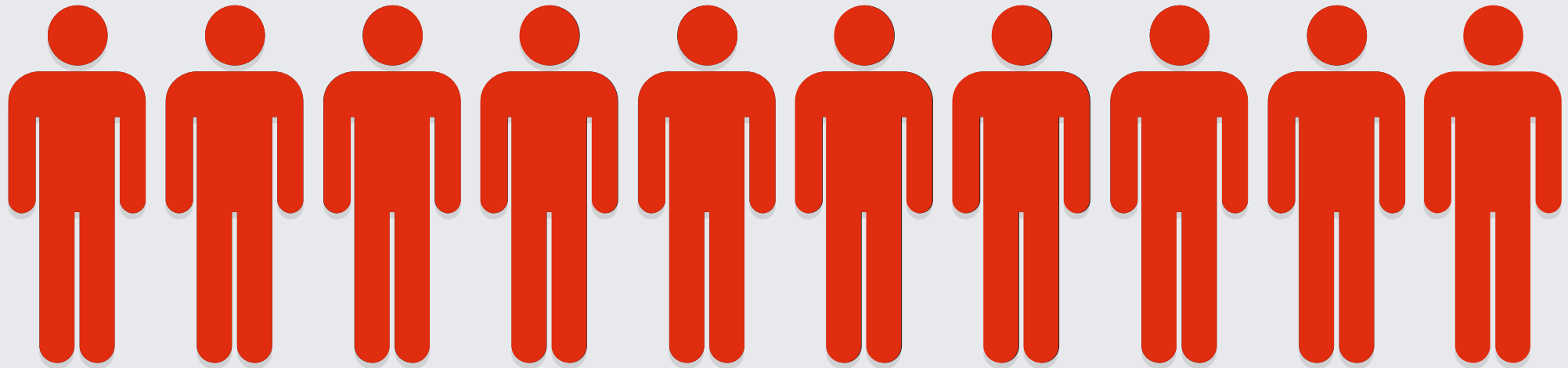
In collaboration with **Malaysia University of Science and Technology**, set up in partnership with MIT, USA



# CORPORATE RELATIONSHIP PROGRAM

100%

Students placed in academic year 2023-24





# CORPORATE RELATIONSHIP PROGRAM



and a host of others...





# EMPLOYER TESTIMONIALS

“We selected some students for projects with Marico and the output was good and students were disciplined. Placement Team of Globsyn is very supportive & responsive. We look forward to have a synergistic relationship in future.”



Himanshu Shah  
Divisional Sales – HR Manager

“It's been a pleasure working with Globsyn. We would like to share the feedback that we have received by business about your students working with PwC SDC that they are hard working and performing really well. Thanks for all your cooperation.”



Arundhati Roy  
Human Capital

“It's been a pleasure visiting Globsyn. As an organization we are visiting you for the 3rd time in a row and hopefully we will be able to keep up our business expectations of selecting candidates who as always have scaled up to new heights and delivered exemplary performance. Thanks for all the co-operation!”



Subhas Kisku  
Manager – Talent Acquisition

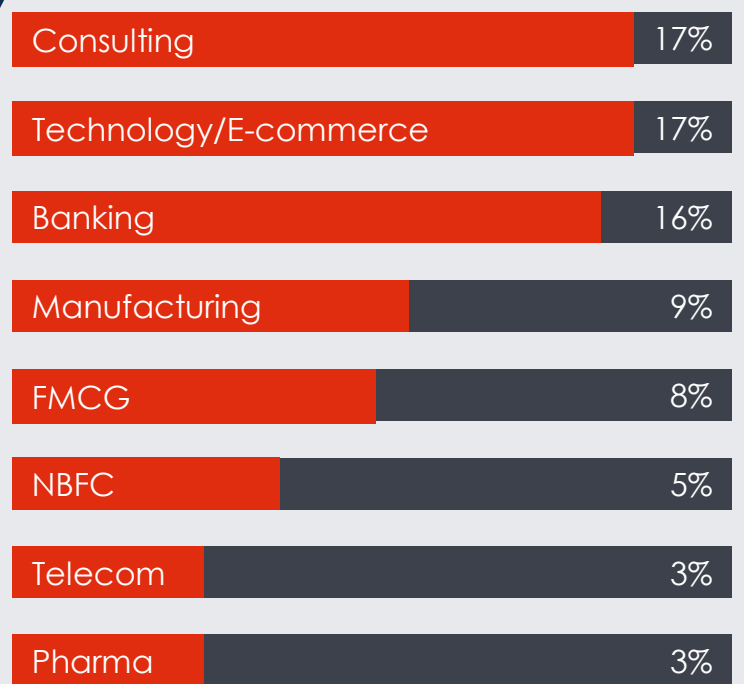


# GLOBSYN BUSINESS SCHOOL ALUMNI



○ 3500+ Alumni

○ 15% Entrepreneurs





# ALUMNI TESTIMONIALS

I have always felt to be very fortunate to gain the foundational knowledge about specific subjects such as Finance and Economics at Globsyn. Along with this Globsyn was the first place where a bigger world of greater hopes and opportunities was introduced to me for the first time, I still relish the intense sessions delivered to us by BDG Sir (I like to stick to this abbreviation, since it has now become synonymous with the energy, passion and workings of Globsyn towards wellbeing of our society at large).

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**Sudip Patra**  
PhD.  
(Glasgow University)

Globsyn Business School has always been very close to my heart. The very first day I got an opportunity to interact with Mr. Bikram Dasgupta. Though he spoke a lot about the B School but what struck to my heart were his golden words “An ordinary person can do extraordinary things.” Life at GBS was filled up with various activities. You learn new things, each teaching you a lesson for life. You get amazing friends, truckloads of memories and a once in a lifetime experience.

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**Tirtha Das**  
Regional Human Resource Manager  
(Abbott Truecare Pharma Pvt Ltd)

Globsyn Business School prepares its students to face the challenges in the corporate world outside college campus. It inculcates the confidence to deliver under pressure.

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**Tanima Sur**  
Deputy Manager – PD & Rewards  
Vodafone Mobile Services



# Globsyn Business School

- A Snapshot

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- 23+ Years Legacy in Management Education
- Benchmark for Higher Education in Eastern India
- AI-Integrated Management Curriculum
- AICTE Approved PGDM & PGDM – Business Analytics
- Collaboration with MUST – set up in partnership with MIT, USA – for MBA (Global)
- Member of AACSB International, AMA, CII, AIMS, AIMA, CMA, BCC&i, amongst others
- Ranked among the top 50 B-Schools in India
- 3500+ Alumni Globally
- 360+ Corporate Relations
- Optimum Placement since Inception



