

globsyn 
business school
AMBITION OF THE YOUNG





- Setup by a technoprenuer of international reput, Globsyn has deep domain competencies in Technology and Education
- Globsyn is built on the foundation of innovation and creativity, facilitated by technology
- Globsyn's core businesses revolve around the development of technology and enabling the youth with relevant education and skills to manage business functions using technology

globsyn business school





OUR VISION

To build an education edifice, where young men and women have freedom to excel, fulfil their career aspirations through a globally networked, corporate savvy, research driven management education system.





We are continuously adapting to the daily dynamics of this ever-changing world to further the culture and legacy of the B-School. I have always believed in learning beyond education, and over time, this belief of mine has slowly got embedded into the very DNA of all that Globsyn Business School stands for.

Today, it will not be completely out of place to say that GBS stands amongst the very best in management education, nationally.

- Mr. Bikram Dasgupta
(Founder & Chairman, Globsyn Group)





We are all very lucky to be present at Globsyn Business School, attending 'Embracing AI for Humanity', which represents a paradigm shift in how we perceive and integrate Artificial Intelligence into our lives.

Congratulations to the organizers for hosting this International Vision Seminar and advancing AI to new heights.

- Prof. (Dr.) T. G. Sitharam
(Chairman – AICTE)



I understand Globsyn Business School practices Care for Society involving their students who work for elderly, disabled and downtrodden. This is indeed a laudable task.

I wish the Globsyn program a great success and hope the industry will appreciate the efforts put in by Globsyn.

- Dr. Anil Sahasrabudhe
(Chairman, NETF, NBA, EC – NAAC
Former Chairman – AICTE)



Rahul Dasgupta, Director & Trustee, Globsyn Business School, receiving the 'Promising Institute of the Year – B-School' recognition at the 18th National Education Leadership & Skill Development Summit, organized by ASSOCHAM, India



RECOGNITIONS





MANAGEMENT TEAM OF GLOBSYN KNOWLEDGE FOUNDATION



Bikram Dasgupta

An alumnus of Harvard Business School and IIT Kharagpur, Bikram has over 40 years' experience in entrepreneurship, consulting, advisory, mentorship and has been a pioneer in alternative education.



Rahul Dasgupta

An alumnus of Durham Business School, Rahul is extremely passionate about education and skill development of youth in the country.



Prof. R. C. Bhattacharya

An MBA from Cranfield University and successful corporate executive, Professor Bhattacharya has been teaching various aspects of strategic management at the IIMs for several years.



Romit Dasgupta

An alumnus of Imperial College London, Romit has played a pivotal role in piloting GBS to be among the top 5 B-Schools in Eastern India.



GOVERNING COUNCIL OF GLOBSYN KNOWLEDGE FOUNDATION

✓ **Mr. Arjun Malhotra**

Ex Co-Founder, HCL Group; Chairman, Magic Software, Inc., USA

✓ **Mr. Alope Mookherjea**

Former Senior Advisor, Ernst & Young LLP; Former Chairman, Flakt (India) Limited

✓ **Prof. Tridib Mazumdar**

Professor, Emeritus Syracuse University, USA

✓ **Mr. Samir Ghosh**

Former Vice Chairman, ITC Group Companies

✓ **Mr. Sandipan Chakravorty**

Former Chairman, Mjunction Services Limited



GOVERNING COUNCIL OF GLOBSYN KNOWLEDGE FOUNDATION

✓ **Prof. Damodar Acharya**

Former Director, Indian Institute of Technology-Kharagpur; Former Chairman, AICTE

✓ **Prof. Swagata Sen**

Professor, Department of Commerce, University of Calcutta; Former Vice Chancellor, Gour Banga University

✓ **Dr. Mary C. Gentile**

Creator/Director, Giving Voice to Values, Formerly the Richard M. Waitzer Bicentennial Professor of Ethics The University of Virginia, Darden School of Business, USA

✓ **Prof. Shekhar Chaudhuri**

Former Director and Professor of Strategic Management, IIM Calcutta; Former Professor of Business Policy, IIM Ahmedabad; Former Dean, Vinod Gupta School of Management, IIT Kharagpur

✓ **Mr. Dhruba Mukherjee**

CEO, ABP Pvt. Ltd.



GOVERNING COUNCIL OF GLOBSYN KNOWLEDGE FOUNDATION

✓ **Mr. Sandeep Kumar**
Managing Director, TSDPL

✓ **Mr. Bikram Dasgupta**
Founder and Chairman, Globsyn Group

✓ **Prof. R. C. Bhattacharya**
Vice Chairman, Globsyn Group

✓ **Mr. Romit Dasgupta**
Trustee, Globsyn Knowledge Foundation

✓ **Mr. Rahul Dasgupta**
Director & Trustee, Globsyn Business School



ACADEMIC COUNCIL OF GLOBSYN KNOWLEDGE FOUNDATION

✓ **Dr. Sharmistha Banerjee**

Chairperson, Academic Council, Globsyn Business School; Professor and Head, Department of Business Management, University of Calcutta

✓ **Dr. Ramaswamy Nandagopal**

Director General, Sree Saraswathi Thiagaraja College, Pollachi, Tamil Nadu; Former President, AIMS

✓ **Mrs. Suchitra Guha**

Former Head, HR/IR, Tata Steel Limited

✓ **Mr. Saibal Chatterjee**

Chairman and Managing Director, Lokenath Chatterjee & Sons (Precision Tools) Pvt. Ltd.



ACADEMIC COUNCIL OF GLOBSYN KNOWLEDGE FOUNDATION

✓ **Mr. Anil Kumar Garg**

CEO, Maharishi Dayanand Education Trust; Former Head, IT & Finance, ITC Limited

✓ **Dr. Subhrangshu Sanyal**

CEO, IIM Calcutta Innovation Park

✓ **Mr. Amitabha Datta**

Chairman, The Telegraph Education Foundation

✓ **Mr. T. V. Srinivas Shenoy**

Executive in Charge, Bearings Division, Tata Steel Ltd.



ACADEMIC COUNCIL OF GLOBSYN KNOWLEDGE FOUNDATION

✓ Ms. Ranjana Gupta

Director, Kantar, South Asia; GBS Alumnus, Batch 2002-04

✓ Prof. R. C. Bhattacharya

Vice Chairman, Globsyn Group

✓ Mr. Rahul Dasgupta

Director & Trustee, Globsyn Business School



GLOBSYN BUSINESS SCHOOL

Start



2002
Incepted India's first
Corporate B-School
with 54 students

2008
Moved to
60000sqft campus
in Globsyn Crystals





2010
Sets up Globsyn
Knowledge
Foundation

2011
Sets up sprawling
state-of-the-art 8-Acre
lush green campus



2015
Ranks for the first time
in Business India's Best
B-School Survey



2018
Offers diplomas on
GBS Secured
Certification Platform

2020
Becomes a member
of AACSB
International



2021
Blends online & offline
education via Hybrid
Learning Classroom



2022
20+ years of continuous
innovation in Post-
graduate Management
Education

2024
Integration of AI and
Universal Human
Values into the
Curriculum



2026
Celebrating 25 Years of
Excellence in Post-
graduate Management
Education

4000+
Alumni



EDIFICE: INNOVATION, RESEARCH, TECHNOLOGY

Learn n Intern

A unique platform where Industry leaders share their experiences and insights with aspiring managers

Knowledge Cell

Content architecture that comprises a full-time research and content development team

Knowledge Finishing School™

Globsyn's Innovative pedagogy system forms the core of the Academic Delivery [details](#)

Globsyn Research Cell

An endeavor to make GBS research oriented, and impact the society and stakeholders with its research output, strategic input and knowledge dissemination





GBS Direct

India's first and only fully online Admission system

eGlobsyn

Online Learning Management System

GBS Secure Certification Platform

India's first AICTE approved B-School offers its diplomas on a Secure Certification Platform

AI-Integrated Management Curriculum

Integration of Artificial Intelligence (AI) and Human Values into the management curriculum, with emphasis on both technological proficiency and ethical considerations

Innovation, Research and Technology forms the strongest platform to help us build careers for our students

- Founded by a tech entrepreneur of global repute, Globsyn Business School has a strong technology products root
- GBS uses technology product platforms – from enrolment to delivery to placements – to empower the students
- All technology platforms are developed by Globsyn's own Innoventures team and are licensed exclusively to GBS



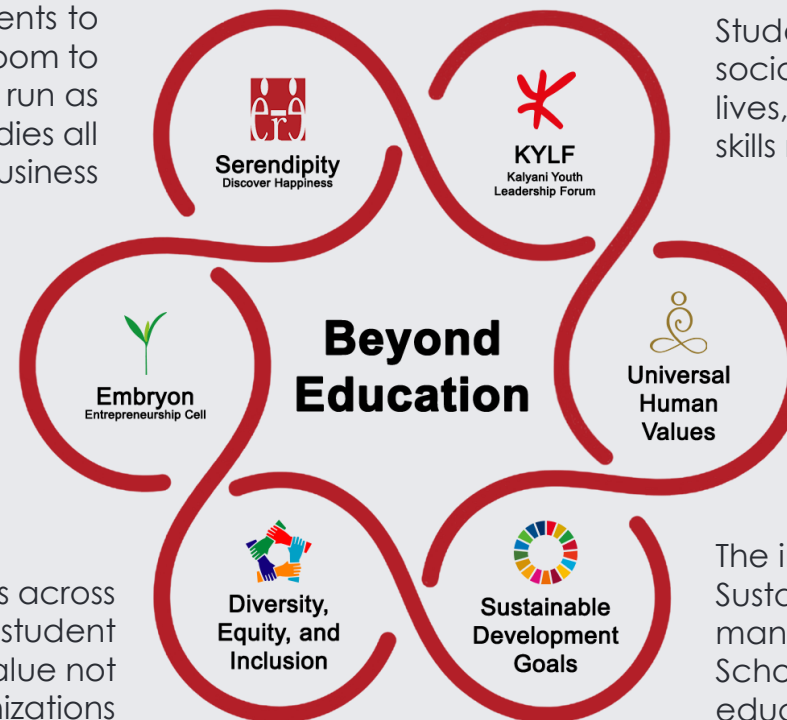
LEARNING BEYOND CLASSROOM EDUCATION

Globsyn Business School is redefining management education, and practices learning beyond classroom education to build holistic multi-skilled managers who are star performers in their organizations

An ideal platform that allows students to practice learnings gained in classroom to organise a large-format event, which is run as a virtual organization and embodies all nuances of managing a business

Aimed at encouraging entrepreneurship among students and creating a platform to foster future entrepreneurs and intrapreneurs for bigger challenges that lie ahead

By embedding the DEI principles across academics, campus culture, and student initiatives, GBS ensures that they learn to value not only diverse voices, but also to lead organizations that are just, future-ready, and resilient



Students imbibe the practice of selfless social work as an integral part of their lives, while internalising Human Resources skills necessary to become good managers

Enable students find harmony between professional excellence and personal well-being by fostering balance in their minds and lives

The inclusion of the United Nations' 17 Sustainable Development Goals into the management curriculum highlights the B-School's proactive approach to aligning education with global priorities



LEARNING BEYOND CLASSROOM EDUCATION





LEARNING BEYOND CLASSROOM EDUCATION





Mr. N R Narayana Murthy, Founder, Infosys
delivering Globsyn Annual Lecture 2012



Dasho Karma Ura, President, The Centre for
Bhutan Research and GNH Research Thimpu,
Bhutan delivering his Valedictory Speech at the
First International Conference on Spirituality in
Management Education



Dr. Montek Singh Ahluwalia,
Deputy Chairman, Planning Commission,
Government of India
delivering the Iconic Speech at RETRACE –
Globsyn Business School Alumni Brand Summit



INTERNATIONAL RELATIONSHIPS



Wholly owned by UTAR Education Foundation





MEMBERSHIPS (INTERNATIONAL & NATIONAL)





SCHOOL OF GRADUATE STUDIES



Post Graduate Diploma In
Management

Post Graduate Diploma In
Management – Business Analytics

Approved by **AICTE**



MBA (Global)

In collaboration with **Malaysia University of Science and Technology** (a member of Association of Indian Universities) – set up in partnership with MIT, USA



CORPORATE RELATIONSHIP PROGRAM

90%+

Students placed consistently over the last 3 years



Strong corporate participation across diverse sectors
Focus on both quality and quantity of job opportunities for students



CORPORATE RELATIONSHIP PROGRAM



and a host of others...



EMPLOYER TESTIMONIALS

“We selected some students for projects with Marico and the output was good and students were disciplined. Placement Team of Globsyn is very supportive & responsive. We look forward to have a synergistic relationship in future.”



Himanshu Shah
Divisional Sales – HR Manager

“It's been a pleasure working with Globsyn. We would like to share the feedback that we have received by business about your students working with PwC SDC that they are hard working and performing really well. Thanks for all your cooperation.”



Arundhati Roy
Human Capital

“It's been a pleasure visiting Globsyn. As an organization we are visiting you for the 3rd time in a row and hopefully we will be able to keep up our business expectations of selecting candidates who as always have scaled up to new heights and delivered exemplary performance. Thanks for all the co-operation!”



Subhas Kisku
Manager – Talent Acquisition



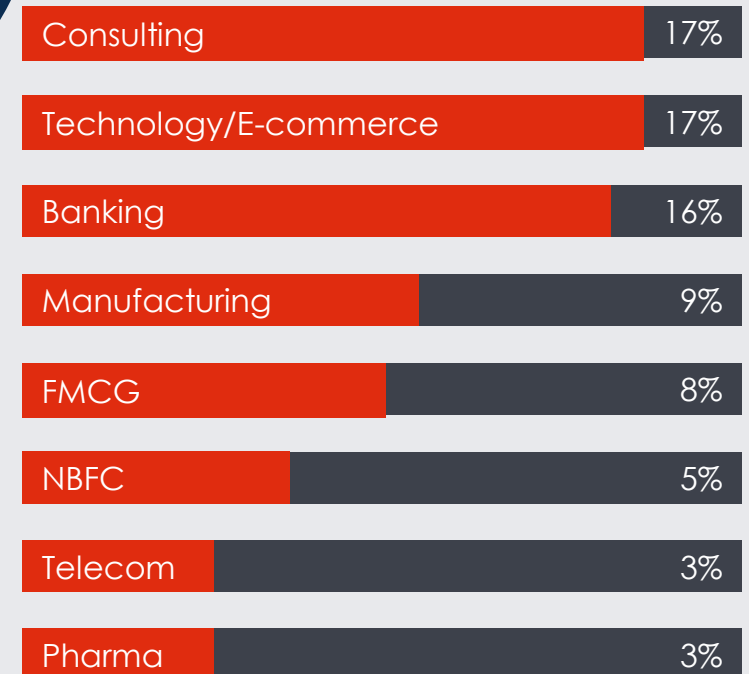
GLOBSYN BUSINESS SCHOOL

ALUMNI



○ 4000+ Alumni

○ 15% Entrepreneurs





ALUMNI TESTIMONIALS

I have always felt to be very fortunate to gain the foundational knowledge about specific subjects such as Finance and Economics at Globsyn. Along with this Globsyn was the first place where a bigger world of greater hopes and opportunities was introduced to me for the first time, I still relish the intense sessions delivered to us by BDG Sir (I like to stick to this abbreviation, since it has now become synonymous with the energy, passion and workings of Globsyn towards wellbeing of our society at large).

Sudip Patra
PhD.
(Glasgow University)

Globsyn Business School has always been very close to my heart. The very first day I got an opportunity to interact with Mr. Bikram Dasgupta. Though he spoke a lot about the B School but what struck to my heart were his golden words “An ordinary person can do extraordinary things.” Life at GBS was filled up with various activities. You learn new things, each teaching you a lesson for life. You get amazing friends, truckloads of memories and a once in a lifetime experience.

Tirtha Das
Regional Human Resource Manager
(Abbott Truecare Pharma Pvt Ltd)

Globsyn Business School prepares its students to face the challenges in the corporate world outside college campus. It inculcates the confidence to deliver under pressure.

Tanima Sur
Deputy Manager – PD & Rewards
Vodafone Mobile Services



Globsyn Business School

- A Snapshot

- 25 Years Legacy in Management Education
- Benchmark for Higher Education in Eastern India
- AI-Integrated Management Curriculum
- AICTE Approved PGDM & PGDM – Business Analytics
- Collaboration with MUST, a member of AIU – set up in partnership with MIT, USA – for MBA (Global)
- Member of AACSB International, AMA, CII, AIMS, AIMA, CMA, BCC&i, amongst others
- Ranked among the top 50 B-Schools in India
- 4000+ Alumni Globally
- 360+ Corporate Relations
- Optimum Placement since Inception



