



## RAHUL DASGUPTA

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### DIGITAL PR Note: EDUCATION & VOCATIONAL TRAINING

Sl. No.	Title	Description	Sector	Date
1	Marking 25 years, this Kolkata Business School redefines leadership beyond degrees	An article capturing the essence of the 10th International Globsyn Management Conference – a flagship event of GBS. Read more at: <a href="https://bit.ly/TT_10thInternationalGMC">https://bit.ly/TT_10thInternationalGMC</a>	Education	February, 2026
2	Bengali – শুধু ডিগ্রি নয়, লক্ষ্য শীর্ষস্থানীয় নেতৃত্ব, ২৫ বছরে পা দিয়ে নতুনভাবে পথ দেখাচ্ছে কলকাতার এই বিজ্ঞানস্কুল  (Not just a degree, but top leadership. In its 25th year, this Kolkata business school shows a new way forward.)	An article capturing the essence of the 10th International Globsyn Management Conference – a flagship event of GBS. Read more at: <a href="https://bit.ly/TT_10thInternationalGMC">https://bit.ly/TT_10thInternationalGMC</a>	Education	February, 2026
3	Serendipity 2026: Celebrating 25 Years of Experiential Learning and Future-Ready Leadership	An article titled ‘Serendipity 2026: Celebrating 25 Years of Experiential Learning and Future-Ready Leadership’, capturing the essence of Serendipity Read more at: <a href="https://bit.ly/Serendipity2026">https://bit.ly/Serendipity2026</a>	Education	February, 2026
4	Bengali – ‘সেরেন্ডিপিটি ২০২৬’ - অভিজ্ঞতার মাধ্যমে শেখা এবং ভবিষ্যৎ নেতৃত্ব গড়ার ২৫ বছর উদ্‌যাপন  ('Serendipity 2026' – Celebrating 25 Years of Experiential Learning and Shaping Future Leadership)	An article on ‘Serendipity 2026: Marking 25 Years of Experiential Learning and Leadership for the Future’, reflecting the spirit of Serendipity. Read more at: <a href="https://bit.ly/Serendipity2026_ABP">https://bit.ly/Serendipity2026_ABP</a>	Education	February, 2026
5	Kalyani Ananda Utsav 2025 brought joy to underprivileged children through a unique carnival	GBS successfully hosted Kalyani Ananda Utsav 2025, an inter-school carnival for underprivileged children. Read more at: <a href="https://bit.ly/KalyaniAnandaUtsav2025">https://bit.ly/KalyaniAnandaUtsav2025</a>	Education	November, 2025
6	Bengali - সুবিধাবঞ্চিত শিশুদের মুখে হাসি ফোটাতে আয়োজিত হল ‘কল্যাণী আনন্দ উৎসব ২০২৫’ – এক অনন্য কার্নিভাল  (Kalyani Ananda Utsav 2025 brought joy to underprivileged children through a unique carnival)	GBS hosts ‘Kalyani Ananda Utsav 2025’, a unique inter-school carnival, at Globsyn Knowledge Campus. Read more at: <a href="https://bit.ly/GBS_KAU2025">https://bit.ly/GBS_KAU2025</a>	Education	November, 2025
7	This top business school hosted its 24th Induction Programme, welcoming the leaders of tomorrow	Globsyn Business School recently conducted its 24th Induction Programme, welcoming 2025–27 batch into the Globsyn family. Read more at: <a href="https://bit.ly/GBS_24thInduction">https://bit.ly/GBS_24thInduction</a>	Education	August, 2025
8	Bengali - বিশিষ্ট অতিথিদের উপস্থিতিতে গ্লোবসিন বিজ্ঞানস্কুলে অনুষ্ঠিত হল ২১তম সমাবর্তন অনুষ্ঠান  (The 21st Convocation Ceremony was held at Globsyn Business School in the presence of distinguished guests)	Globsyn Business School hosted its 21st Convocation Ceremony in the gracious presence of esteemed dignitaries. Read more at: <a href="https://bit.ly/GBS21stConvocation_ABP">https://bit.ly/GBS21stConvocation_ABP</a>	Education	April, 2025



9	Globsyn Business School hosts 21st Annual Convocation for the students of Batch 2022-24	GBS hosted the 21 <sup>st</sup> Convocation Ceremony for Batch 2022-24 at Taj Bengal, Kolkata. Read more at: <a href="https://bit.ly/GBS21stConvocation">https://bit.ly/GBS21stConvocation</a>	Education	April, 2025
10	Globsyn Business School organizes International Vision Seminar 2025	GBS successfully concluded the International Vision Seminar on 'Ethics, AI, and Human Values: Pioneering Management Education for a Sustainable Future', garnering considerable admiration and enthusiasm. Read more at: <a href="https://bit.ly/GBS IVS2025">https://bit.ly/GBS IVS2025</a>	Education	January, 2025
11	How GBS wants to Fuse Ethical AI with Human Values in Management Education	A conversation with Rahul Dasgupta, Director & Trustee, GBS, on how GBS is integrating the advancements in Artificial Intelligence (AI), and particularly, generative AI, into its management curriculum. Read more at: <a href="https://bit.ly/EthicalAlandHumanValues">https://bit.ly/EthicalAlandHumanValues</a>	Education	September, 2024
12	Globsyn Business School Welcomes New Batch with 23rd Induction Programme	Globsyn Business School recently conducted its 23rd Induction Programme, where it welcomed over 340 students belonging to the Batch of 2024-26, into the Globsyn family. Read more at: <a href="https://bit.ly/GBSInduction2024 TT">https://bit.ly/GBSInduction2024 TT</a>	Education	September, 2024
13	Globsyn Business School holds 20th Annual Convocation for the students of Batch 2021-23	In an illustrated story, The Telegraph covered the 20th Convocation of Globsyn Business School, where Rahul Dasgupta gave the Welcome Address. Read more at: <a href="https://bit.ly/GBS20thConvocation">https://bit.ly/GBS20thConvocation</a>	Education	March, 2024
14	Relevance of Universal Human Values in today's Corporate World   The Telegraph - Edugraph	Rahul Dasgupta, Director & Trustee, GBS, speaks to The Telegraph – Edugraph about how GBS prepares the students for a volatile and dynamic corporate world and the importance of lifelong learning. Read more at: <a href="https://bit.ly/TheTelegraph WatchInterview">https://bit.ly/TheTelegraph WatchInterview</a>	Education	October, 2023
15	The Legacy of GBS - Relevance of Universal Human Values in today's Corporate World	Globsyn Business School's completion of 21 years in postgraduate management education, and the relevance of MBA for future managers. Read more at: <a href="https://bit.ly/LegacyofGBS TTarticle">https://bit.ly/LegacyofGBS TTarticle</a>	Education	October, 2023
16	Building Tomorrow's Leaders: GBS Welcomes MBA Batch of 2023-25	GBS recently, conducted its 22nd Induction Programme, welcoming over 300 students belonging to the Batch of 2023-25. Read more at: <a href="https://bit.ly/GBSInduction2023 TT">https://bit.ly/GBSInduction2023 TT</a>	Education	August, 2023
17	Rahul Dasgupta on keeping up with family legacy and spearheading Globsyn Business School	An article on Rahul Dasgupta, the man who has been responsible for Globsyn Business School's emergence as one of the finest management institutes in the country. Read more at: <a href="https://bit.ly/RahulDasgupta TTarticle">https://bit.ly/RahulDasgupta TTarticle</a>	Education	May, 2023
18	Globsyn Business School holds 19th Annual Convocation for the students of Batch 2020-22	In an illustrated story, The Telegraph covered the 19th Convocation of Globsyn Business School, where Rahul Dasgupta gave the Director's Address. Read more at: <a href="https://bit.ly/GBS19thConvocation">https://bit.ly/GBS19thConvocation</a>	Education	May, 2023
19	Revealed: Middle East unicorns to surge to 250 by 2030	An article on leading entrepreneurs and investors take on if the MENA region can be considered as a potential hub for unicorns and soonicorns. Read more at: <a href="https://bit.ly/RahulDasgupta AB">https://bit.ly/RahulDasgupta AB</a>	Investment	February, 2023
20	Prolific entrepreneur Rahul Dasgupta's story of diversifying into success	Rahul Dasgupta, a prolific entrepreneur, educationist, investor turned philanthropist, has been finding success in every area he has diversified into. Read more at: <a href="https://bit.ly/TOI RahulDasgupta">https://bit.ly/TOI RahulDasgupta</a>	Investment	January, 2023



21	GBS records Highest Enrolment for its 2022-24 Inducted Batch	GBS recently held its 21st Induction Programme where it welcomed nearly 300 students of Batch 2022-24 into the Globsyn family. Read more at: <a href="https://bit.ly/TT_GBS_HighestEnrolment">https://bit.ly/TT_GBS_HighestEnrolment</a>	Education	September, 2022
22	Biz leader uplifts students with global education	Rahul Dasgupta, Trustee & Director, Globsyn Business School and JR Foundation, was awarded the 'Times Men of the Year' award for his work in areas of entrepreneurship and philanthropy. Read more at: <a href="https://bit.ly/TOI_TimesMenoftheYear">https://bit.ly/TOI_TimesMenoftheYear</a>	Education	June, 2022
23	Globsyn Business School hosts 18th convocation ceremony	More than 200 students received their degrees and diplomas at the convocation ceremony of Globsyn Business School. Read more at: <a href="bit.ly/TT_18thConvocationGBS">bit.ly/TT_18thConvocationGBS</a>	Education	May, 2022
24	The 18th Annual Convocation of Globsyn Business School was held amidst much grandeur	The 18th Annual Convocation of Globsyn Business School was held amidst much grandeur, where more than 200 students were felicitated. Read more at: <a href="bit.ly/ABP_GBS18thConvocation">bit.ly/ABP_GBS18thConvocation</a>	Education	May, 2022
25	Globsyn Business School: A Legacy continuum of accomplishments	A reminiscence about the ethos on which GBS was found, and how far it has come since its inception through constant innovation in management education. Read more at: <a href="https://bit.ly/TOI-GBS20">https://bit.ly/TOI-GBS20</a>	Education	March, 2022
26	Globsyn Business School plans to use Augmented Reality to enhance its hybrid delivery model	GBS is looking at other technologies, like 3D Videos, MR and AR to enhance the learning experience of a student in the next 3 to 5 years. Read more at: <a href="https://bit.ly/GBS_ARandHDM">https://bit.ly/GBS_ARandHDM</a>	Education	December, 2021
27	The future of learning: Globsyn Business School	Customizing the learning process has become essential nowadays for the educational organizations to empower students with an opportunity to choose their own learning path. Read more at: <a href="http://bit.ly/GBS-FutureOfLearning_TOI">http://bit.ly/GBS-FutureOfLearning_TOI</a>	Education	May, 2021
28	ET Industry Leaders East 2020: Celebrating businesses that help revive the economic growth in East India	ET Industry Leaders East 2020 is an initiative to discover the leaders from various industries in the eastern part of the country who have immensely contributed towards the development of the region. Read more at: <a href="https://bit.ly/Leaders_ET">https://bit.ly/Leaders_ET</a>	Education	December, 2020
29	In conversation with 'Generational' Entrepreneurs of Globsyn: The Dasguptas who followed a 'Structured Passion'	Our society can be empowered only if its youth is empowered with relevant skills and knowledge. Read more at: <a href="https://bit.ly/Dasguptas_ET">https://bit.ly/Dasguptas_ET</a>	Education	October, 2020
30	In dialog with 'Generational' Entrepreneurs of Globsyn: The Dasguptas who adopted a 'Structured Passion'	Bikram Dasgupta and his entrepreneur sons Rahul and Romit Dasgupta converse on their mission, philanthropy and technological innovation. Read more at: <a href="https://bit.ly/Dasguptas_TGI">https://bit.ly/Dasguptas_TGI</a>	Education	October, 2020
31	Globsyn Business School leads changes in the education industry	Rahul Dasgupta talks on collaboration of GBS with Harvard Business School Online, PGPM-IB programme, Zoom partnership and experiential learning. Read more at: <a href="https://bit.ly/GBS_Education_TOI">https://bit.ly/GBS_Education_TOI</a>	Education	September, 2020
32	This new initiative recognises leading brands from the East for their contribution towards society's betterment	The Times Stellar Brands East 2020 recognised GBS as the leading B-School in West Bengal, where Rahul Dasgupta talks about blended learning. Read more at: <a href="https://bit.ly/Stellar_Brands_TOI">https://bit.ly/Stellar_Brands_TOI</a>	Education	August, 2020



33	GBS Online donates proceeds from student enrollments to PM Cares	Rahul Dasgupta talks on how GBSO courses for Re 1 will enlighten the youths during covid-19 pandemic and the total proceedings will be donated to PM Cares fund. Read more at: <a href="https://bit.ly/GBS_Online_Zee5">https://bit.ly/GBS_Online_Zee5</a>	Education	June, 2020
34	Elets Exclusive   Educators: Artificial Intelligence can be substitute not replacement	Elets Technomedia and digitalLEARNING Magazine organized a webinar on “Redefining the Leadership in Virtual Environment – Innovation to Transformation” Rahul Dasgupta spoke on use of technology in higher education. Read more at: <a href="https://bit.ly/Elets_webinar_DigitalLearning">https://bit.ly/Elets_webinar_DigitalLearning</a>	Education	May, 2020
35	Globsyn Business School Organizes Its 3rd Vision Seminar Under The Aegis Of Globsyn Management Conference On ‘Corporate Ethics And Responsible Leadership’	GBS organized its 3rd Vision Seminar at The Bengal Chamber of Commerce and Industries on March 8, 2019. Rahul Dasgupta urged young managers to be more responsible. Read more at: <a href="https://bit.ly/GBS_VS_IndiaED">https://bit.ly/GBS_VS_IndiaED</a>	Education	April, 2020
36	Globsyn Business School Holds 15th Annual Convocation	The 15th Annual Convocation of GBS at The Park, Kolkata marked the first AICTE approved B-School in India to use Blockchain technology for issuing diplomas. Read more at: <a href="https://bit.ly/GBS_Convocation_TheWeek">https://bit.ly/GBS_Convocation_TheWeek</a>	Education	April, 2020
37	Globsyn Business School holds 16th Annual Convocation	170+ students from Globsyn Business School's post graduate management programmes were issued diplomas using Blockchain technology. Read more at: <a href="https://bit.ly/GBS_16convocation_UNIINDIA">https://bit.ly/GBS_16convocation_UNIINDIA</a>	Education	March, 2020
38	Globsyn Business School holds 16th Annual Convocation	Globsyn Business School felicitated over 170 students from post graduate management programmes at its 16th Annual Convocation event, held at at Hyatt Regency Kolkata. Read more at: <a href="https://bit.ly/16convocation_BS">https://bit.ly/16convocation_BS</a>	Education	March, 2020
39	Globsyn Business School Holds 16th Annual Convocation	The 16th Annual Convocation of Globsyn Business School (GBS) was held at Hyatt Regency, Kolkata on March 1, 2020. Over 170 students from Globsyn Business School’s post graduate management programmes were felicitated at the event. Read more at: <a href="https://bit.ly/16_GBSConvocation_DJ">https://bit.ly/16_GBSConvocation_DJ</a>	Education	March, 2020
40	Globsyn Business School Holds 16th Annual Convocation	The 16th Annual Convocation of Globsyn Business School (GBS) was held at Hyatt Regency Kolkata on March 1, 2020. Read more at: <a href="https://bit.ly/GBS-16thAnnualConvocation_LatestLY">https://bit.ly/GBS-16thAnnualConvocation_LatestLY</a>	Education	March, 2020
41	Globsyn Business School successfully completes full-time placements for 2020	Globsyn Business School (GBS), one of the top five B-Schools of Eastern India, successfully completed its full-time placements for 2020 within days of flagging off the season. Read more at: <a href="https://bit.ly/GBS-Full-Time-Placements-2020_ANI">https://bit.ly/GBS-Full-Time-Placements-2020_ANI</a>	Education	January, 2020
42	Globsyn Business School Successfully Completes its Full Time Placements for 2020	Globsyn Business School has successfully completed its full-time placements for 2020 within days of flagging off the season. Read more at: <a href="https://bit.ly/GBS-Full-Time-Placements_TheWeek">https://bit.ly/GBS-Full-Time-Placements_TheWeek</a>	Education	January, 2020
43	Globsyn Business School: Exposing Students to Real World through Experiential Learning Programs	With changing work nature, enterprises are nowadays looking for B-School graduates with real-world experiences who can show up and quickly contribute towards business. Read more at: <a href="https://bit.ly/GBS-ExperientialLearning_SiliconIndia">https://bit.ly/GBS-ExperientialLearning_SiliconIndia</a>	Education	December, 2019



44	Globsyn Business School Kolkata: Announces Scholarships worth INR 50 Lakhs for meritorious students from across the globe	Globsyn Business School has announced the 'National Scholarship Program' (NSP) for students of its post graduate management programs in multiple categories. Read more at: <a href="https://bit.ly/GBS-Scholarships_MBAUniverse">https://bit.ly/GBS-Scholarships MBAUniverse</a>	Education	December, 2019
45	Globsyn Business School announces scholarships worth Rs. 5,000,000 for meritorious students	An amount worth around Rs 50 lakh has been announced by Globsyn Business School as a part of National Scholarship Program in multiple categories. Read more at: <a href="https://bit.ly/GBS-Announces-Scholarships_Sify">https://bit.ly/GBS-Announces-Scholarships Sify</a>	Education	December, 2019
46	Globsyn Business School announces scholarships worth Rs. 5,000,000 for meritorious students	As a part of this initiative, GBS will be accepting applications from deserving young minds for its 'National Scholarship Program' through a dedicated portal until March 31, 2020. Read more at: <a href="https://bit.ly/GBS-Scholarships ANI">https://bit.ly/GBS-Scholarships ANI</a>	Education	December, 2019
47	Globsyn Business School Announces Scholarships Worth INR 5,000,000 for Meritorious Students from Across the Globe	Globsyn Business School, the No. 1 Private B-School in Kolkata, has announced the 'National Scholarship Program' for students of its post graduate management programs. Read more at: <a href="https://bit.ly/GBS-Scholarships_StartupSuccessStories">https://bit.ly/GBS-Scholarships StartupSuccessStories</a>	Education	December, 2019
48	Globsyn Business School Announces Scholarships Worth INR 5,000,000 for Meritorious Students from Across the Globe	The Scholarships will be offered to students in multiple categories of Merit, Sports and Arts, for brilliance in academics, outdoor competitive games and creative expressiveness respectively, as well as an 'Economic Scholarship' for students from humble economic backgrounds. Read more at: <a href="https://bit.ly/GBS-Scholarship_Outlook">https://bit.ly/GBS-Scholarship Outlook</a>	Education	December, 2019
49	National Scholarship Program announced by Globsyn Business School worth INR 5,000,000 in multiple categories	National Scholarship Program offers 'Kalyani Scholarship' – to students with exemplary academic track-record from under privileged backgrounds. Read more at: <a href="https://bit.ly/GBS-NSP_HigherEducationreview">https://bit.ly/GBS-NSP_HigherEducationreview</a>	Education	December, 2019
50	Globsyn Business School Successfully Hosts Kalyani Ananda Utsav 2019	Globsyn Business School under its Beyond Education vertical of KYLF, held Kalyani Ananda Utsav 2019 at the Globsyn Knowledge Campus. Read more at: <a href="https://bit.ly/GBS-Kalyani-Ananda-Utsav-2019 ANI">https://bit.ly/GBS-Kalyani-Ananda-Utsav-2019 ANI</a>	Education	November, 2019
51	Globsyn Business School Successfully Hosts Kalyani Ananda Utsav 2019	While the children took part in the 'Sit and Draw', 'Go as You Like' and Elocution competitions, their mothers took part in the 'Conch Blowing' and 'Pot Breaking' contests. Read more at: <a href="https://bit.ly/GBS-Kalyani-Ananda-Utsav-2019_BusinessStandard">https://bit.ly/GBS-Kalyani-Ananda-Utsav-2019_BusinessStandard</a>	Education	November, 2019
52	Globsyn Business School Successfully Hosts Kalyani Ananda Utsav 2019 with 600+ Underprivileged Children	600+ underprivileged children thoroughly enjoyed themselves along with their parents and teachers at this carnival of exciting competitions and fun games, efficaciously hosted by the students of the B-School. Read more at: <a href="https://bit.ly/GBS-Kalyani-Ananda-Utsav-2019_StartUpSuccessStories">https://bit.ly/GBS-Kalyani-Ananda-Utsav-2019_StartUpSuccessStories</a>	Education	November, 2019
53	'Young Entrepreneur' Awardee Mr. Rahul Dasgupta shares his journey towards success with the youth	'Young Entrepreneur' Awardee Mr. Rahul Dasgupta shares his experience in the education industry. Read more at: <a href="https://bit.ly/RDG-Interview_collegedunia">https://bit.ly/RDG-Interview_collegedunia</a>	Education	August, 2019



54	AICTE Recognises 'Care for Society' Initiative of Globsyn Business School as a 'Best Practices' Nationally by Approved Institutions in India/United News of India	Globsyn Business School's (GBS) 'Care for Society' initiative has been recognized by AICTE as a 'Best Practices' nationally, by approved institutions in India. Read more at: <a href="https://bit.ly/AICTE-Care-for-Society-Best-Practices-GBS_UNI">https://bit.ly/AICTE-Care-for-Society-Best-Practices-GBS_UNI</a>	Education	August, 2019
55	Globsyn Finishing School Holds Annual Convocation 2019	The Annual Convocation of Globsyn Finishing School, Globsyn Group's training vertical for engineers and corporates, was held today with over 2000 engineering students from 115+ colleges, intensively trained in different high-end technologies. Read more at: <a href="https://bit.ly/Globsyn-Finish-School-Annual-Convocation-2019_NewsVoir">https://bit.ly/Globsyn-Finish-School-Annual-Convocation-2019_NewsVoir</a>	Education	July, 2019
56	Globsyn Finishing School Holds Annual Convocation 2019	On the Annual Convocation of Globsyn Finishing School, the 3 <sup>rd</sup> Life – the technology vertical of Globsyn Group and the corporate partner for the event gave out over a hundred paid apprenticeship offers. Read more at: <a href="https://bit.ly/Globsyn-Finishing-School-Annual-Convocation-2019_ANI">https://bit.ly/Globsyn-Finishing-School-Annual-Convocation-2019_ANI</a>	Education	July, 2019
57	Globsyn Finishing School Holds Annual Convocation 2019	Students participating in these training programs are facilitated by industry veterans and develop real-life projects, which help them put their knowledge into practice, enabling them to become deployable resources. Read more at: <a href="https://bit.ly/Globsyn-Finishing-School-Annual-Convocation-2019_YahooNews">https://bit.ly/Globsyn-Finishing-School-Annual-Convocation-2019_YahooNews</a>	Education	July, 2019
58	Globsyn Business School conducted its 15th Annual Convocation at The Park, Kolkata	The 15th Annual Convocation of Globsyn Business School (GBS) was conducted on February 17 at The Park, Kolkata. 120+ students from the B-School's PG management programmes were felicitated at the event. Read more at: <a href="https://bit.ly/GBS-Annual-Convocation_KolkataFirst">https://bit.ly/GBS-Annual-Convocation_KolkataFirst</a>	Education	February, 2019
59	Globsyn Business School Becomes the First AICTE Approved B-School in India to Use Blockchain Technology to Digitise its Certification Process	Following this legacy of amalgamating technology with education, GBS is now set to disrupt yet another age-old system of providing paper diplomas to its graduating students. Read more at: <a href="https://bit.ly/GBS-Blockchain-AICTEApproved_PT1">https://bit.ly/GBS-Blockchain-AICTEApproved_PT1</a>	Education	February, 2019
60	Globsyn Business School conducted its 15th Annual Convocation at The Park, Kolkata	The 15th Annual Convocation of Globsyn Business School felicitated 120+ students from its PG management programmes. Read more at: <a href="https://bit.ly/GBS-15thAnnualConvocation_TheStatesman">https://bit.ly/GBS-15thAnnualConvocation_TheStatesman</a>	Education	February, 2019
61	Globsyn Business School holds 15th Annual Convocation	The 15th Annual Convocation marked Globsyn Business School as the first AICTE approved B-School in India to use Blockchain technology to issue diplomas. Read more at: <a href="https://bit.ly/GBS-15th-Annual-Convocation_TheSiasatDaily">https://bit.ly/GBS-15th-Annual-Convocation_TheSiasatDaily</a>	Education	February, 2019
62	Globsyn Business School Becomes the First AICTE Approved B-School in India to Use Blockchain Technology to Digitise its Certification Process	The rollout of the diplomas on Blockchain will allow the students and their prospective employers to access the diploma from any geographical location, without any need to send or present physical certificates. Read more at: <a href="https://bit.ly/GBS-Blockchain-Certificate_GC">https://bit.ly/GBS-Blockchain-Certificate_GC</a>	Education	February, 2019



63	GBS becomes first B-School in India to adopt blockchain for certification/Business Standard	Globsyn Business School (GBS) becomes the first AICTE approved B-school in India to use Blockchain technology to digitise its certification process - a feat that has yet to be achieved by any other academic institutions in India, and among the very few to have taken this disruptive step globally. Read more at: <a href="https://bit.ly/GBS-Blockchain-for-Certification_BS">https://bit.ly/GBS-Blockchain-for-Certification_BS</a>	Education	February, 2019
64	Globsyn Business School places 100 students within forty five days	Globsyn Business School has successfully placed 100 students of its Post Graduate Diploma in Management programme, from the Batch 2017-19, within 45 days of flagging off the placement season. Read more at: <a href="https://bit.ly/GBS-Places-100-students_BS">https://bit.ly/GBS-Places-100-students_BS</a>	Education	December, 2018
65	New pedagogical tools to test the restrictions of current Management education pattern and build new patterns	The three major restrictions that Management education pattern faces come from three of its most important stakeholders. The approach to tackle these restrictions should be respective to these three stakeholders and in some cases, also the influencers. Read more at: <a href="https://bit.ly/New-Pedagogical-Tools_siliconindia">https://bit.ly/New-Pedagogical-Tools_siliconindia</a>	Education	October, 2018
66	Interview with Rahul Dasgupta, Trustee, Globsyn Knowledge Foundation on Management Education	A conversation with Rahul Dasgupta, Trustee, Globsyn Knowledge Foundation will help readers understand the issues with management education today. Read more at: <a href="https://bit.ly/RDG-Management-Education_stoodnt">https://bit.ly/RDG-Management-Education_stoodnt</a>	Education	August, 2018
67	Globsyn Business School Debuts Issuing Diplomas on Blockchain	Globsyn Business School announced that it is now using Blockchain technology to issue digital diplomas to its students. Read more at: <a href="https://bit.ly/GBS-Blockchain_A-Media">https://bit.ly/GBS-Blockchain_A-Media</a>	Education	July, 2018
68	Globsyn Business School Debuts Issuing Diplomas On Blockchain	GBS announced that it is now using Blockchain technology to issue digital diplomas to the students of its post graduate management programs. Read more at: <a href="https://bit.ly/GBS-Blockchain_dqindia">https://bit.ly/GBS-Blockchain_dqindia</a> <a href="https://www.dqindia.com/globsyn-business-school-debuts-issuing-diplomas-blockchain/">https://www.dqindia.com/globsyn-business-school-debuts-issuing-diplomas-blockchain/</a>	Education	July, 2018
69	Globsyn Business School sets up incubation centre	Kolkata-based Globsyn Business School has set up an incubation centre 'Startup Café'. The incubation centre houses an innovation lab and will mentor B-School students and help them explore funding options. Read more at: <a href="https://bit.ly/GBS-IncubationCenter_thehindubusinessline">https://bit.ly/GBS-IncubationCenter_thehindubusinessline</a>	Corporate	July, 2018
70	Where scions help ex-staff become entrepreneurs	Meet this band of 30 second- or third-generation entrepreneurs of family businesses who have come together to attempt a new way to foster entrepreneurship. Read more at: <a href="https://bit.ly/Ex-staff-Become-Entrepreneurs_thehindu">https://bit.ly/Ex-staff-Become-Entrepreneurs_thehindu</a>	Vocational Training	April, 2018
71	Globsyn Skills' in Association With 'Beauty and Wellness Sector Skill Council' Conducted an Orientation Programme for Special Communities	Globsyn Skills, a NSDC joint venture partner, in association with Beauty and Wellness Sector Skill Council, in line with the Skill India Mission conducted an Orientation Programme for Transgender, Acid Victims and Sex Workers. Read more at: <a href="https://bit.ly/Orientation-Programme_PRNewswire">https://bit.ly/Orientation-Programme_PRNewswire</a>	Vocational Training	January, 2017



72	Globsyn Business School	Globsyn Business School believes that the essence of management education can be imparted beyond the four walls of a classroom and conducts good student-driven events in the campus. Read more at: <a href="https://bit.ly/GBS_highereducationreview">https://bit.ly/GBS_highereducationreview</a>	Education	December, 2016
73	No student from Bengal should leave the state for business education, says Globsyn JMD	Rahul Dasgupta, Joint Managing Director of the Globsyn Group spoke to IBNS correspondent about the institute winning the Gurukul Award and different issues related to business education. Read more at: <a href="https://bit.ly/No-Student-Should-Leave_indiablooms">https://bit.ly/No-Student-Should-Leave_indiablooms</a>	Education	September, 2016
74	Globsyn Business School receives the Gurukul Award for the Best MBA College (non IIM) in eastern India	Globsyn Business School has been awarded the prestigious Gurukul Awards under the 'Best MBA College' category. Gurukul is well-known for its excellence in education and is the first and only of its kind award ceremony in the Eastern India. Read more at: <a href="https://bit.ly/GBS-GurkulAwards_ibgnews">https://bit.ly/GBS-GurkulAwards_ibgnews</a>	Education	September, 2016
75	Kolkata: Globsyn Skills holds 3rd National Skills Convocation	Globsyn Skills, a joint venture between the Globsyn Group and the National Skill Development Corporation (NSDC) hosted the 3rd National Skills Convocation to recognize and award over 1500 trainees. Read more at: <a href="https://bit.ly/GBS_3rdConvocation_notintown">https://bit.ly/GBS_3rdConvocation_notintown</a>	Vocational Training	August, 2016
76	Globsyn Knowledge Foundation Presents the Globsyn Human Resource Symposium on 'Impact of Technology and Social Media on HR Practices and Future Strategies: Integrating HR Knowledge and HR Practices from a Learner Perspective'	'Learning Beyond Education' - the philosophy of using unconventional and innovative methods of imparting management education - has served as the basis of the Globsyn Knowledge Foundation's special interest in organising activities on varied management concepts. Read more at: <a href="https://bit.ly/GKF_HumanResourceSymposium_PRNE_wswire">https://bit.ly/GKF_HumanResourceSymposium_PRNE_wswire</a>	Education	July, 2016
77	Globsyn Skills ties up with E&Y for exporting trainers	Globsyn Skills, claimed to be the first skills institute in the country, had tied up with Ernst & Young for exporting skill council certified trainers to Bangladesh. Read more at: <a href="https://bit.ly/GBS-Skills_PeopleMatters">https://bit.ly/GBS-Skills_PeopleMatters</a>	Vocational Training	August, 2015
78	Globsyn Skills ties up with Ernst & Young for exporting certified trainers to Bangladesh	Globsyn Skills, claimed to be the first skills institute in the country, had tied up with Ernst & Young for exporting skill council certified trainers to Bangladesh. Read more at: <a href="https://bit.ly/GBS-SKILLS_ET">https://bit.ly/GBS-SKILLS_ET</a>	Vocational Training	August, 2015
79	125 trainees at Globsyn Skills find jobs in a single day	Globsyn Skills, a venture of the Globsyn Group, which has edified over 65000 trainees, launched a recruitment drive in Kolkata that saw 125 trainees grabbing jobs on a single day. Read more at: <a href="https://bit.ly/GBS_Skills_125trainees_hrkatha">https://bit.ly/GBS_Skills_125trainees_hrkatha</a>	Vocational Training	May, 2015
80	He wants to make 150 mn youth employable	In the interview with Rediff.com, Rahul Dasgupta, director of Globsyn Skills, talks about why educational institutes and corporate organisations must stop complaining and focus on investing in skills-based learning. Read more at: <a href="https://bit.ly/RahulDasgupta_RediffInterview">https://bit.ly/RahulDasgupta_RediffInterview</a>	Vocational Training	November, 2012



	Globsyn Infotech appoints additional directors	The board of Globsyn Infotech has approved the appointment of Rahul Dasgupta and Romit Dasgupta as additional directors of the company with effect from 28 January 2010. Read more at: <a href="https://bit.ly/GBS-Infotech-additionaldirectors_ndtv">https://bit.ly/GBS-Infotech-additionaldirectors_ndtv</a>	Education	November, 2011
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## DIGITAL PR Note: PHILANTHROPY

Sl. No.	Title	Description	Sector	Date
1	Bengali - প্যারালিম্পিকে ভারতের সাফল্য, কলকাতার রাস্তায় বিশেষভাবে সক্ষম খেলোয়াড়দের পদযাত্রা  (The success of India in the Paralympics, a procession of specially-abled athletes on the streets of Kolkata)	Walk for Paralympics – India's only walk where para-athletes participate to promote disability sports and infrastructure development. Read more: <a href="https://bit.ly/JRF_ParalympicsWalk2024">https://bit.ly/JRF_ParalympicsWalk2024</a>	Paralympics	September, 2024
2	Walk for Paralympics	A walk to promote disability sports. Read more: <a href="https://bit.ly/JRF_TT">https://bit.ly/JRF_TT</a>	Paralympics	August, 2023
3	JR Foundation Comes Forward to Support Unified Sports in Schools of West Bengal	JR Foundation shows support to Support Unified Sports for arranging sports training for athletes with and without disabilities. Read more: <a href="https://bit.ly/JRFoundation_VoiceOfKolkataPage">https://bit.ly/JRFoundation_VoiceOfKolkataPage</a>	Para-athletes Sports Training	July, 2023
4	JR Foundation Comes Forward to Motivate Unified Sports in West Bengal	At this event, athletes with and without disabilities participated in sports training together. Read more at: <a href="https://bit.ly/JRF_Samachar">https://bit.ly/JRF_Samachar</a>	Para-athletes Sports Training	July, 2023
5	The journey of JR Foundation, a dream into realization	Rahul Dasgupta talks about the genesis of JR Foundation, dedication to mainstream the marginalized, and plans of expanding the philanthropic activities across the world. Read more at: <a href="https://bit.ly/TheJRFJourney">https://bit.ly/TheJRFJourney</a>	Education, Healthcare, Animal-care	April, 2022
6	Bengali - "মন খারাপ হলে কথা বলুন, উপায় বাতলে দিলেন খাতাভরী, রইলো টোল ফ্রি হেল্পলাইন নম্বর"  (Feeling low, call up the toll free number – An initiative by Ritabhari)	Ritabhari Chakraborty, and Rahul Dasgupta, with NGO 'Sahayata' have started a helpline number for the mentally depressed individuals. It will provide free tele-counselling to everybody with question-answer and discussion sessions. Read more at: <a href="https://bit.ly/Ritabhari-Initiative_Hoopaap">https://bit.ly/Ritabhari-Initiative_Hoopaap</a>	Health	June, 2021
7	Ritabhari Chakraborty on her 'Heal With Me' initiative	Collaborative Effort of Ritabhari Chakraborty and Rahul Dasgupta to reach out to those grappling with inconsolable losses in Covid times. Read more at: <a href="https://bit.ly/Rita-Heal-With-Me_TT">https://bit.ly/Rita-Heal-With-Me_TT</a>	Health	June, 2021
8	Bengali – 'মসিহা' খাতাভরী! বসুতির ১০০ দুস্থ প্রবীণের টিকাকরণের ব্যবস্থা করলেন অভিনেত্রী  (Actor Ritabhari initiates vaccination drive for 100 senior citizens in a slum at Kolkata)	Ritabhari Chakraborty with her friend Rahul Dasgupta came forward to vaccinate a hundred elderly, backward people of Duttabad slum, Kolkata. Read more at: <a href="https://bit.ly/Slum-Vaccination_sangbadpratidin">https://bit.ly/Slum-Vaccination_sangbadpratidin</a>	Health	May, 2021
9	Bengali – "প্রবীণদের টিকাকরণের ব্যবস্থা করলেন খাতাভরী"  (Ritabhari took the initiative of vaccinating elderly people)	Ritabhari Chakraborty with Rahul Dasgupta and her mother took initiative of vaccinating 100 elderly slum dwellers at ILS hospital, Kolkata. Read more at: <a href="https://bit.ly/100-vaccination_Kheyakhobor">https://bit.ly/100-vaccination_Kheyakhobor</a>	Health	April, 2021



10	Bengali – “ফের মানবিক ঋতাভরী, বন্ধু রাহুলকে নিয়ে ১০০ প্রবীণ নাগরিকের টিকার ব্যবস্থা করলেন”  (Actor Ritabhari Chakraborty arranges vaccination for 100 senior citizens)	Actor Ritabhari Chakraborty did arrangement to vaccinate 100 underprivileged senior citizens with Rahul Dasgupta. Read more at: <a href="https://bit.ly/Ritabhari_vaccine_ABP">https://bit.ly/Ritabhari_vaccine_ABP</a>	Health	April, 2021
11	Bengali – “প্রচলিত ট্যাবু ভেঙে পাবলিক টয়লেটে মিলবে ন্যাপকিন, নয়া উদ্যোগ ঋতাভরীর”  (Ritabhari breaks the social taboo by installing sanitary napkin vending machine in public toilets)	RitabhariChakraborty is all set to install sanitary napkin vending machines in public toilets along with Kolkata’s padman Shobhan Mukherjee and Rahul Dasgupta. Read more at: <a href="https://bit.ly/RC_VendingMachine_BanglaAsia">https://bit.ly/RC_VendingMachine_BanglaAsia</a>	Menstrual Hygiene	March, 2020
12	Ritabhari joins hands with Kolkata's padman	Kolkata’s answer to Padman of India Arunachalam Muruganatham, — had set out in 2017 to install sanitary napkin vending boxes across a few public toilets in south Kolkata. Read more at: <a href="https://bit.ly/Ritabhari-joins-Padman_TOI">https://bit.ly/Ritabhari-joins-Padman_TOI</a>	Menstrual Hygiene	February, 2020
12	Bengal Is Going Through A Makeover In Disability Football, And That's Great News!	Disability Football or 7-A-Side Football is a Paralympics sport from 1984. Though originally for people with cerebral palsy, many countries have included people with locomotor disabilities in the game. Read more at: <a href="https://bit.ly/Bengal-Makeover-Disability-Football_IndiaTimes">https://bit.ly/Bengal-Makeover-Disability-Football_IndiaTimes</a>	Sports	January, 2020

## DIGITAL PR Note: OTHER ACTIVITIES

Sl. No.	Title	Description	Sector	Date
1	Ritabhari Chakraborty is all set to debut as a singer	Ritabhari Chakraborty brings out two singles, ‘Dekhechi rupsagore’ and ‘Sawaan’, produced by Rahul Dasgupta and Khushboo Lohariwal. Read more at: <a href="https://bit.ly/Singer_Ritabhari_TT">https://bit.ly/Singer_Ritabhari_TT</a>	Entertainment	November, 2020
2	Ritabhari Chakraborty is all set to debut as a singer	Ritabhari Chakraborty brings out two singles, ‘Dekhechi rupsagore’ and ‘Sawaan’, produced by Rahul Dasgupta and Khushboo Lohariwal. Read more at: <a href="https://bit.ly/SingerRitabhari_BulletinSquare">https://bit.ly/SingerRitabhari_BulletinSquare</a>	Entertainment	November, 2020
3	ALFA Network helping first stage entrepreneurs	A handful of professional experts came together to foster and facilitate the growth of budding entrepreneurs in India through a highly networked platform called the ALFA Network. Read more at: <a href="https://bit.ly/ALFA-Network-Helping_businesseconomics">https://bit.ly/ALFA-Network-Helping_businesseconomics</a>	Industry Association	April, 2018



4	How This Network of New Generation Industrialists is Creating a Fresh Pool of Entrepreneurs	It is now a general consensus that start-ups need to find the right guidance at the beginning of their venture, to sustain and thrive. With this aim, ALFA Network is working towards easing procedural hassles, stringent labour laws and economic regulations in the process turning growth into a mass movement. Read more at: <a href="https://bit.ly/ALFA-Network_Entrepreneurs">https://bit.ly/ALFA-Network Entrepreneurs</a>	Industry Association	March, 2018
5	ALFA Network to foster growth of aspiring business personalities & recommend policies	ALFA Network not only fosters the growth of aspiring young entrepreneurs; it also recommends policies that will help create a flourishing entrepreneurship ecosystem in the India. Read more at: <a href="https://bit.ly/ALFA-Network_ET">https://bit.ly/ALFA-Network ET</a>	Industry Association	August, 2017
6	Gen X	Bikram Dasgupta, chairman of Globsyn Group, has found two able partners in progress - Rahul Dasgupta & Romit Dasgupta. Here is a conversation with two Gen X entrepreneurs as they speak on their entrepreneurial journey. Read more at: <a href="https://bit.ly/GenX_Telegraph">https://bit.ly/GenX Telegraph</a>	Corporate	February, 2013




## RAHUL DASGUPTA

Director, Globsyn Business School | Trustee, Globsyn Knowledge Foundation





### PRINT PR Note: 2018-22

Sl. No.	Title	Publication	Description & Creative	Sector	Date
1	Walk for Paralympics: An annual event that promotes Parasports	Uttarer Saradin	<p>JR Foundation shows support to Walk for Paralympics.</p>	Paralympics	August, 2023
2	Ex-Unified Champion city school Bijoygarh Vidyapith hosts the latest edition of Unified Sports training under Special Olympics Bharat, West Bengal	Morning India (Sanmarg)	<p>JR Foundation shows support to Support Unified Sports for arranging sports training for athletes with and without disabilities.</p>	Para-athletes Sports Training	July, 2023
3	A B-school that stays a step ahead	The Times of India	<p>GBS was recently recognised as the 'Best Private B-School in Eastern India' by The Times Group at Times Brand Icons 2022.</p>	Education	December, 2022



<p>4</p>	<p>A glorious legacy translated into the finest management institute in the country</p>	<p>The Economic Times</p>	<p>Mr. Rahul Dasgupta, Director &amp; Trustee, GBS was felicitated with the 'Young Entrepreneur in the field of Education' award. Read more at:</p> 	<p>Education</p>	<p>September, 2022</p>
<p>5</p>	<p>Biz leader uplifts students with global education</p>	<p>Times of India</p>	<p>Rahul Dasgupta, Trustee &amp; Director, Globsyn Business School and JR Foundation, was awarded the 'Times Men of the Year' award for his work in areas of entrepreneurship and philanthropy. Read more at:</p> 	<p>Education</p>	<p>June, 2022</p>
<p>6</p>	<p>A B-School that strives hard to remain globally relevant and sustainable</p>	<p>The Times of India</p>	<p>Globsyn Business School recognised as the 'Leading B-School in Eastern India' by The Times Group in the edition of Times Brand Icons 2021. Read more at:</p> 	<p>Education</p>	<p>December, 2021</p>



7	Blended learning for students to provide better career paths	The Times of India	<p>Rahul Dasgupta on importance of Blended Learning as the future of academic pedagogy and its successful implementation in GBS. Read more at:</p> 	Education	August, 2020
8	Placement Galore	The Statesman	<p>Globsyn Business School offered final placements to students where several leading corporates have participated in the campus recruitment process. Read more at:</p> 	Education	February, 2020
9	GBS, MUST tie up for biz course	Times of India	<p>Globsyn Business School has tied up with the Malaysia University of Science and Technology (MUST), to launch MBA in International Business. Read more at:</p> 	Education	March, 2019
10	What are Recruiters looking for in the MBA Graduates these days?	Brainfeed Higher Education	<p>Today, when a recruiter decides to hire an MBA graduate, they actually look at the activities, exercises and role-plays undertaken by the candidate, that go beyond the traditional form of education. Read more at:</p> 	Education	September, 2019



	<p>Why the entry of Blockchain in the education sector is a breakthrough and a necessity for the future considering its many benefits?</p>	<p>Knowledge Review</p>	<p>Blockchain has the potential to make the education sector more dependable and trustworthy. Read more at:</p> 	<p>Education</p>	<p>August, 2018</p>
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